Office of Governor Mark Dayton and Lt. Governor Tina Smith

Diversity and Inclusion Council

Supplier Diversity Event:
Gaining a Competitive Advantage!

Katie Troyer, Director of Diversity and Inclusion
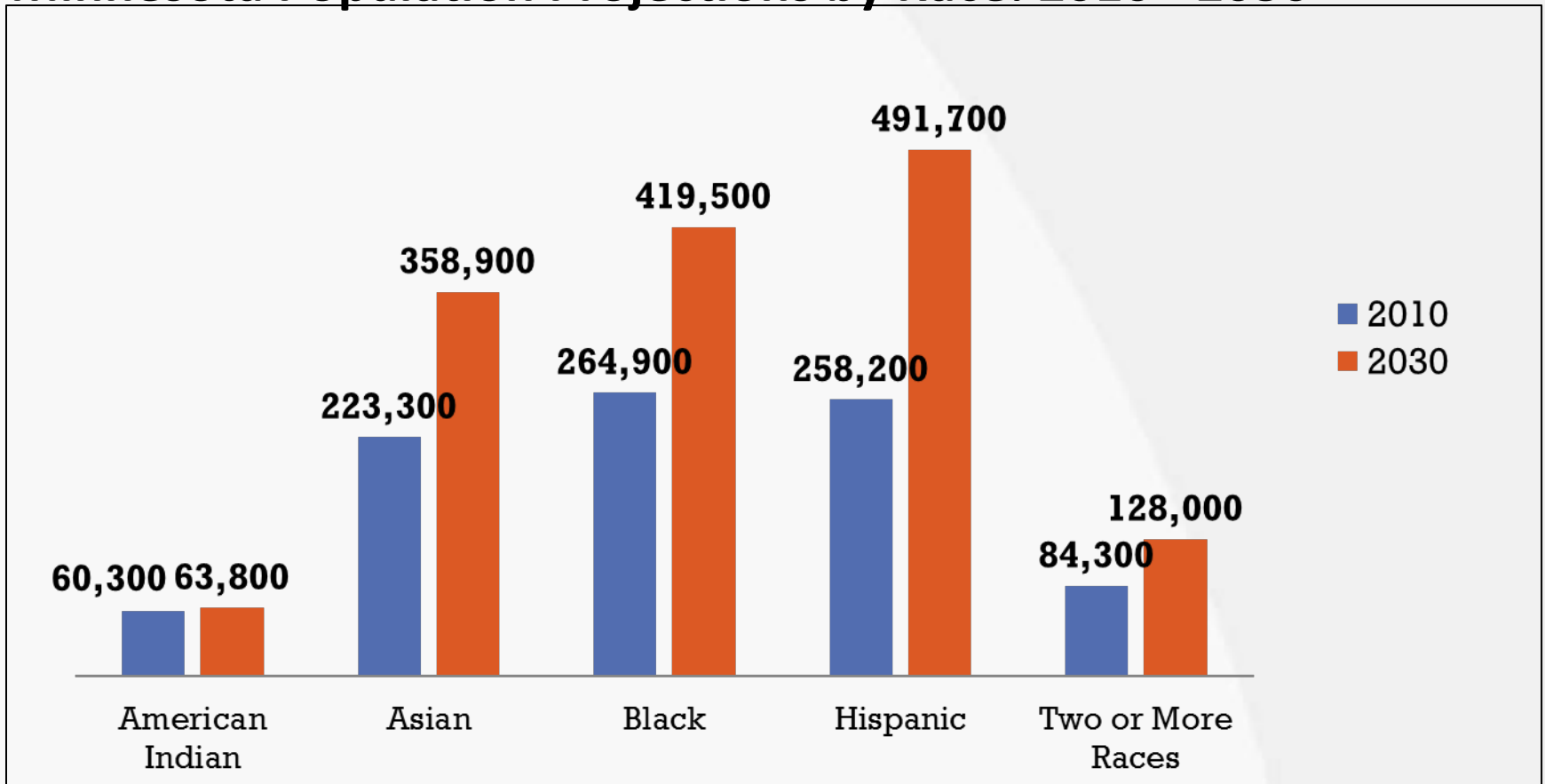*Matthew Massman, Commissioner of Administration*

Our Values

"A government that serves the people of Minnesota should reflect the rich diversity of Minnesota. We must ensure that all Minnesotans have equitable opportunities to work for their state government, to do business with the state, and to participate fully in the development of policy within our democracy."

– Governor Mark Dayton

Executive Order 15-02

Who Needs to be at the Table?

Minnesota Population Projections by Race: 2010 - 2030

Minnesota Population Projections by Race: 2010 - 2030

Race	2010	2030
American Indian	60,300	63,800
Asian	223,300	358,900
Black	264,900	419,500
Hispanic	258,200	491,700
Two or More Races	84,300	128,000

Diversity and Inclusion Council Structure

- Governor Dayton
- Commissioners of: - Admin. - DEED - MDH   - MDHR -MMB - MDE
  - Met Council - MnDOT

Council Committees

Employment Practices

Contracting Practices

Civic Engagement Practices

Committee Membership

Private Sector

Agency Leadership

Governmental Entities

Nonprofits

Diversity and Inclusion Council Progress

- Identify Barriers That Communities Face
- " Make Measurable Change"

January 1, 2016

- Committee Milestones

2016 and Beyond

- Long Term Outcomes

Market Impact of State Purchasing: $3 billion in annual purchasing

Top spending categories in FY14:

- Roads and Bridges - $585 million
- Non-IT Professional/Technical Services - $470 million
- Supplies - $331 million
- Rent and Utilities - $202 million
- Equipment - $123 million
- Computer and Systems Services - $110 million
- IT Professional/Technical Services - $109 million
- Building Construction - $80 million

Minnesota State Procurement

TOTAL SPEND	INCLUDES	EXCLUDES
$3.1 Billion	• All state agencies • MNSCU	• Metropolitan Governments • Sports Facilities Authority • University of Minnesota

SPEND SUBJECT TO TARGETED GROUP PROGRAM (M.S. 16C.16)	INCLUDES	EXCLUDES
$2.2 Billion	• All state agencies**	• MNSCU ($379M) • DOT Trunk Highway Funds ($500M - most subject to federal DBE program) • University of Minnesota • Sports Facilities Authority **Zoo, IRRRB, and Lottery have exemptions from M.S. 16C requirements*

Commitment to Progress

Actions taken:

- Purchasing preference cap increase
- Governor Dayton's 2015 legislative recommendations
  - Investment in targeted small businesses outreach
  - Alignment of federal and state certifications
  - Development of innovative IT solutions
- Initiated expectation setting with state agencies
- Action plan
  - Contracting Practices Committee reports action steps to Governor Dayton

Goal

Wednesday, July 01, 2015

Governor Dayton's Diversity and Inclusion Council

July 1, 2015 Report to Governor Mark Dayton

"The long-term outcome of this committee is to increase the number and dollar value of contract awards to targeted group, economically disadvantaged and veteran-owned small businesses in order to achieve equity in state contracting."

- Diversity and Inclusion Council Report
July 1, 2015

Diversity and Inclusion Council: Contracting Practices Task Force

- Identified barriers that veteran and targeted group businesses experience when seeking state contracts

- Recommend key metrics for evaluating progress toward equity in state contracting

- Setting goals and expectations for the state to meet to demonstrate real progress toward equity in contracting.

Action Plan

Enterprise Leadership:
Expectation that diversity and inclusion is a standard procurement component

Data Deficit:
Develop and leverage procurement data

Accountability & Transparency:
Create dashboards demonstrating progress toward equity

Key Investments:
Implement legislation enacted in 2015 Legislative Session

Grow Participation:
Expand diverse businesses registry and effectively market opportunities

Sustainability:
Sustained partnerships with diverse businesses and community groups

For More Information

Dorothy Lovejoy

Lead, Office of Equity in Procurement

(651) 201-2403 or Dorothy.Lovejoy@state.mn.us

Admin Website

Mn.gov/Admin

Procurement HelpLine

mmdhelp.line@state.mn.us or (651) 296-2600