



Discovery Square:

Think Outside the Box

With Mayo Clinic at its heart, the Destination Medical Center (DMC) initiative is the catalyst to position Rochester, Minnesota as the world's premier destination for health and wellness; attracting people, investment opportunities, and jobs to America's City for Health and supporting the economic growth of Minnesota, its bioscience sector, and beyond.

Mayo Clinic is elevating its global leadership in research and innovation by initiating the selection of strategic development partners to build Discovery Square – the economic engine for DMC, a \$5.6 billion economic development initiative -- and the largest economic development initiative in the history of the State of Minnesota and one of the largest in the country.

Mayo Clinic's medical and research model, its unique culture of collaboration and team science, and its partnership with the DMC initiative allow for the physical and cultural environments necessary for Discovery Square and the ecosystem surrounding it **to become a leading destination for biomedical innovation and industry.**

Rochester Minnesota is known for Mayo Clinic ... and so much more!



Global Connections Provide Local Advantages

- Large and specialized FedEx facility; Rochester International Airport
- Largest bio specimen database linked to electronic medical records
- Significant corporate partners



Innovative Leaders Collaborate for Solutions

- Mayo Clinic has more than 150 years of seeing and solving the most complex health issues, including rare disorders and orphan diseases
- IBM Watson Health team and its powerful cognitive computing platform and a wide-reaching partnership strategy
- A venture organization experienced in incubating, funding, and launching life science-based businesses



Mayo Clinic Ranked as
BEST HOSPITAL

US News and World Report

#1 **BEST PLACE TO LIVE**
in the United States 2016

Livability.com

#1 **STATE for Doing Business**

Forbes

Contact DMC for more information:

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DISCOVERY SQUARE IS HERE

Discovery Hotel

**DISCOVERY
SQUARE**
ROCHESTER
MINNESOTA