

**DESTINATION MEDICAL CENTER CORPORATION
BOARD OF DIRECTORS**

DMCC and EDA Joint Visioning Session

MINUTES
April 22, 2014

- I. **Call to Order.** Chair Tina Smith called the meeting to order at approximately 7:15 a.m. in the Riverview Room of the Mayo Civic Center, Rochester, Minnesota.
- II. **Roll Call.** In attendance were Chair Tina Smith, Mayor Ardell F. Brede, Commissioner Jim Bier, Jim Campbell, William George, City Council Member Ed Hruska and Susan Park Rani.
- III. **Introductions and Opening Remarks.** Chair Smith requested that other persons participating in the meeting introduce themselves which included members of the EDA Board, members of the EDA planning team, members of the McGrann Shea team and City staff.

Chair Smith then welcomed the public and thanked the EDA and City of Rochester for organizing and participating in the discussion. Chair Smith posed two key questions to guide the discussion for the day: 1. What does success in this initiative look like; and 2. What are the key goals to be included in the Development Plan and the strategies that will support them? Chair Smith then asked the EDA to begin facilitating the meeting.

- IV. **City of Rochester Trends and Strategic Planning.** Mitzi Baker and Jeff Ellerbusch from the City of Rochester presented demographic and workforce projections for the City of Rochester. They also presented the Rochester Downtown Master Plan and discussed the process the City is undertaking in its own Comprehensive Plan.
- V. **Bus Tour of Rochester.** Participants of the meeting and members of the public who desired to do so took a bus tour of the City of Rochester.
- VI. **Mayo Clinic Trends and Strategic Planning.** John Noseworthy, President and CEO of Mayo Clinic welcomed the participants. Doug Holton, the Vice Chair of Mayo Clinic's Facilities Department, provided an overview of Mayo Clinic's Master Plan.
- VII. **Joint Visioning and Planning Sessions with the DMCC/EDA Boards.** The DMCC and EDA Boards, along with members of the EDA Staff and City staff, participated in a discussion about the vision for the Destination Medical Center. Peter Cavaluzzi, a Principal with EEK Perkins Eastman facilitated the discussion. Major themes that emerged from the discussion focused on health and wellness, workforce opportunities,

technology and innovation. Efforts should be made to strive to make Rochester the world's healthiest city, most compassionate city, a unique city in health and wellness. The importance of human capital, of locating major research and development centers in Rochester and of collaboration with the University of Minnesota were stressed. Success will be in the execution of the development plan. Board members stressed the importance of framing the DMC Development Plan with the economic goals of project.

VIII. **Wrap Up and Next Steps.** Mr. Cavaluzzi summarized some of the key themes from the visioning session. Lisa Clarke, EDA Executive Director, closed the discussion indicating that the input given at this Board session will be integrated into the planning process. Ms. Clarke indicated that the EDA planners will return in June and will provide updates to the analysis to the Board. Ms. Clarke also reminded the group that the first public forum would be held the same evening and the input from that forum will also be integrated into the planning process.

IX. **Meeting Adjournment.** Chair Smith adjourned the work session.

Respectfully submitted,



Lisa Clarke
Secretary