

DMC Design Sprint - Saint Marys District

A process referred to as the Design Sprint is being used to create a public realm plan for the Saint Marys district within the Destination Medical Center Master Plan in Rochester, Minnesota. The area of particular focus includes the blocks on either side of the Second Street corridor from 11th to 16th Avenues SW. The Design Sprint consists of a research phase, a series of workshops involving key stakeholders, prototyping design concepts on site, and synthesizing this information into a final public realm plan. This document contains three distinct concept plans resulting from a series of three workshops held on September 27-29. Each group was asked to take on the perspective of particular groups affected by the plan. Group A had the perspective of Mayo patients, visitors and staff; Group B represented business owners and developers; and Group C played the role of community members from surrounding neighborhoods. Each group was asked to identify issues, images and strategies that addressed land use, pedestrian connectivity, transit, and streetscape design. These ideas were then synthesized into three design concepts illustrated here. The three approaches have some common elements such as creating a walkable, active commercial district north of Second Street, connections to neighborhoods, convenient transit, dedicated bikeways, and a safe, comfortable pedestrian environment. They differ in the ways to accomplish these goals.



Contextual Map



