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REAL ESTATE JOURNAL

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presents



Rochester **Destination Medical Center**

Real Estate Development
and Investment Summit

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12:00 PM Opening Remarks and Welcome

Mayor Brede, City of Rochester

Patrick Seeb, Destination Medical Center, Economic Development Agency

12:05 PM State and Regional Market Forces and the Impact on the Rochester Real Estate Community

Doug Holtan, Chair, Department of Facilities and Support Services, Mayo Clinic

- Why Mayo Clinic will continue to grow as a World Health care destination and what will the future real estate needs be to support this
- Mayo Clinic's Major Infrastructure Updates recently completed and what other updates need to happen to help continue the growth in Rochester
- How Mayo Clinic has become a regional power for business and commerce
- How the increased number of Mayo Clinic visitors has impacted the real estate market in Rochester

12:45 PM Rochester Attributes: Understanding the Rochester environment

Brad Jones, Rochester Convention and Visitors Bureau

- Community Characteristics
- Community Profile
- Economic Profile
- Education/Transportation Profile

1:35 PM Break

1:45 PM Destination Medical Center Plan: Game changer for Rochester

Lisa Clarke, Destination Medical Center, Economic Development Agency

- Why the emphasis on Destination Medical Center
- How did the market research inform the plan
- Land use plan and effects on downtown real estate market
- Financing tools for promoting growth
- Current State of the Market - Commercial & Residential Real Estate
- How will Discovery Square impact growth in Rochester

2:30 PM Destination Medical Center Progress and growing momentum

Jon Buggy, RSP Architects

Richard Freese, City of Rochester

Jeremy Jacobs, Mortenson

Patrick Seeb, Destination Medical Center, Economic Development Agency

- Case Study 1: How the plan is being used in private development and investment
- Case Study 2: How the plan is being used to redevelop key public spaces in the city
- Case Study 3: How the plan is being used to shape short- and long-term transit and transportation decisions

3:15 PM Rochester's New Developments & Opportunities and the Impact to the community

Brett Bridgeland, Seventhwave

Joe Weis, Weis

Bob Lux, Alatus

Jamie Sundsbak, Collider

Chris Puchalla, Iron Point Partners

Jeanine Gangeness, Winona State

Mike Benike, Beinke Construction

John Eischen, Rochester Area Builders

Traci Downs, Area 10 Labs

Kent Roers, Roers Investments

Tom Leimer, Knutson Construction

Mac Hamilton, Hamilton Realty Inc

Scott Anderson, Commercial Partners Title

Gina Dingman, NAI Everest

- Developer Spotlights
- Construction Spotlights
- Organizational Partner Spotlights
- Entrepreneur Spotlights
- Capital/Finance Spotlights

4:00 PM Adjourn

4:00 - 5:30 PM Reception

This course has been approved by the Minnesota Commissioner of Commerce for 4 hours of Real Estate continuing education credits.

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License Numbers submitted after today will not receive credits.