



Collaborating to create a community-based framework for moving downtown Rochester forward and continue down the path of recovery.

**Working Session Initial Feedback:**

**Themes Report**

**Date: 3/28/2023**

# Downtown Rochester Task Force: Working Session Themes Report

## Background:

The pandemic interrupted many aspects of our lives – changing how and where people work, shop, and conduct other activities. In many cases, downtowns will not return to how they were before the pandemic.

Downtown Rochester, like almost all cities, has suffered because of these disruptions and long-term changes. While several new businesses have opened and many have pivoted, more can be done to help during recovery. The Downtown Rochester Task Force was established to help accelerate Rochester's path forward and build a more resilient downtown.

The goal of the Task Force is to collectively create a community-based action plan that identifies (1) immediate and short-term recommendations, (2) responsible organizations/partners, and (3) timelines associated with each recommended action item.

## Process:

The Task Force intentionally took a collaborative approach to build the action plan. A 90-day outline guides the work and includes three phases:

- Phase 1 (February – March): Stakeholder engagement to build consensus on key themes/issues.
  - o Step completed
- Phase 2 (March – April): Determine immediate and short-term action steps and accountability.
  - o In progress, working sessions to be held in April
- Phase 3 (May): Implement immediate and short-term action recommendations.

Four public working sessions, included in Phase 1, were held with the downtown stakeholder community to gather feedback. The sessions were facilitated, and participants were asked four questions:

- Over the last three years, what innovations have you made in your business to be successful? Also, what innovations did you encounter in downtown Rochester over the past years?
- In three words or less, describe a thriving downtown
- What is getting in the way, or what should we be doing to ensure we have a thriving downtown?
- What themes are starting to emerge?

All information gathered during these sessions was reviewed and organized into four larger themes. The Task Force will use these themes in the second phase to begin to identify immediate and short-term recommendations from the community's phase one input.

The themes are being shared with the community as a checkpoint and an opportunity to provide additional feedback. After community members review the attached themes, they are asked to complete a short [survey](#).

Once additional feedback is incorporated, and as part of phase two, public working sessions related to each theme will be scheduled in April. During the working sessions, participants and organizations will work together to identify immediate and short-term recommendations. These working sessions will be open to the public and announced in the coming week.

## What We learned:

Our stakeholders believe in a downtown that is vibrant, active, safe, and welcoming. Where there are always things to do and see, it is a place to visit, heal, work, live, learn, and play. It is the heartbeat of our city. Downtown should offer a variety of experiences for a variety of users.

All information gathered during the community working sessions was reviewed and organized into four themes.

### **Downtown Promotion, Activation, and Programming:**

- Strengthen promotion, marketing, and communications
- Activate downtown in a variety of ways

### **Access to Downtown:**

- Develop new public parking strategies
- Improve wayfinding
- Address safety concerns
- Mitigate the impact of construction

### **Barriers to doing Business Downtown:**

- Simplify policies and processes – improve and streamline
- Decrease costs of conducting business downtown

### **Downtown Growth:**

- Recruitment of new businesses
- Retention of small businesses
- Understand new market demands

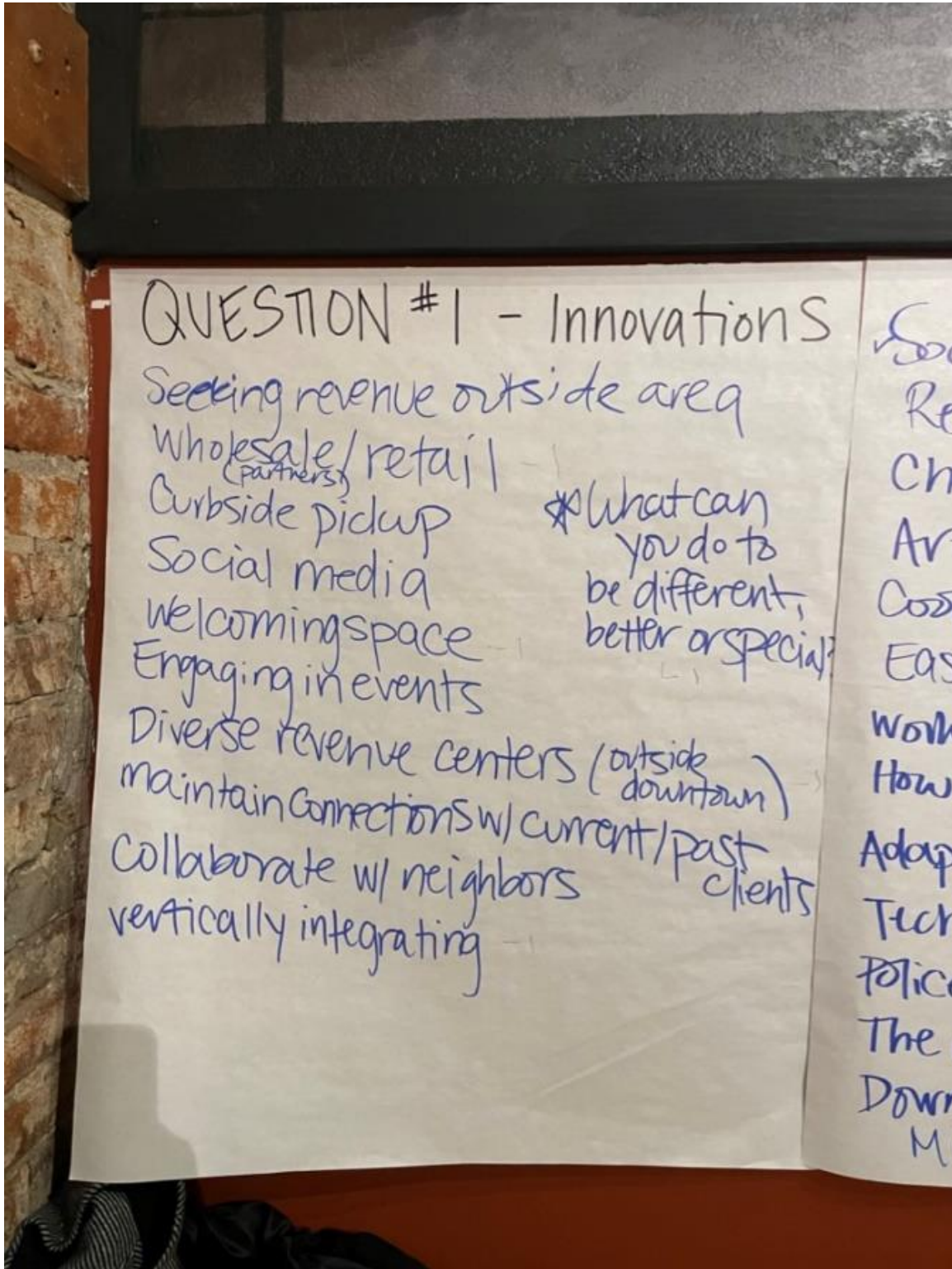
## Next Steps:

In April, the community will be invited to participate in working sessions designed around each theme. Participants and organizations will work together to identify immediate and short-term recommendations. These working sessions will be open to the public and announced in the coming week. More information will be shared about the schedule of these meetings in the coming weeks.

Appendix:

Images from notes taken at community working sessions.

Fagen Studio Session 2/27/23





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town)  
ast  
clients

Curbside delivery #1

Social media - FB Live

Reduced hours ✓ less days open - Telehealth

Change in streets/parking - unleashed ent. spirit (small biz)

Art installation/creativity/

Cool events ex. Roller Disco humanities

Easy meal options (not just in rest)

Working anywhere

How do we gather differently/safely?

Adaptability w/ staffing

Technology (zoom) curbside pickup

Police presence - security

The Landing - "

Downtown Ambassadors - connect virtually

Mission beyond walls

Virt

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how

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✓ BRP

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Free

Free

Part

# Virtual walking tour

#1

virtual tour (univ) → app/free

Who is my customer?

How do I get to them?

How to streamline?

Pivots  
- hours  
- staffing

Connection to Kathleen (Chamber)

→ ask for help (legal)

GRANTS

- PPP  
- Mayo  
- Web development

- Trees (1st Ave SW)

Social media

Work on Zoom - tradeshow alternative

Apprentice program

Pivot Programs (Salvation Army)

Free parking

Free service 1x a month

Partnership (Hilton)

Creativity from non-profits

- Non degree option

health shed  
DIN +  
(small biz)

ties

fely?

P

at virtually



QUESTION #2 - In three words describe a thriving downtown.

Populated  
Low taxes

Abuzz

Historic

walkability

Diverse

Active

Attractive

Family friendly

Artistic

Tasty

Happy

Authentic

Customers

Bustling

Culture

Innovative

Welcoming

Exciting

Green

Colorful

Well-lit

Accessible

Easy to enjoy

Inhabitants

Disabilities

Safe

vibrant

Fun

Are SW)

grams  
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in-profits

Cost ← biz staff  
why leaving  
Rochester?  
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### QUESTION #3 - What should we be doing to ensure we have a thriving downtown?

- ✓ Perception of downtown (not accessible parking)
- ✓ Easy process for beg. entr. Accessibility
- ✓ Red tape / <sup>regulation</sup>   
↳ <sup>ease of accessibility</sup> Access for consumers   
↳ Incentives for new biz owners
- Favoritism
- Too many clubs
- Fast response
- Construction
- Leadership (Pro business)   
↳ Mayo Clinic workers remote
- Taxes (biz + building owners)
- Parking - employees   
↳ free parking (2 hours - good)
- Public Restrooms
- Unnecessary (confusing) signs
- Too many changes
- No doors until 1st Ave. (Not inviting to street walking person)

### QUE

- Get
- Perce
- Acc
- Cost
- Bette
- Give
- Ent
- Vit
- Unde
- cap



Government/other org leadership  
frequenting businesses

- way finding

- employee parking

Partnership w/ Stakeholders

Think BIG/outside the box

Enhancing youth culture (16-20ish) - vibrancy  
y. olds

Attract basic services (Target, CVS, movie)  
↳ Entertainment (Essentials)

Diversity of businesses

Weekend events - intentional, family

Skylway access - continuous

Chateau - downtown events  
restoration

→ using space:  
↓  
inspiration  
future (job)



Parking cost  $\leftarrow$  <sup>biz</sup> staff  
Exit interviews - why leaving  
Rochester?

Employees  $\leftarrow$  Places to live  
can't pay them

Parking - app - tech is hard

Tax abatements / assessments  $\leftarrow$  downtown / historic

Identity - encourage Pride in district <sup>biz</sup>

Consistent pathway / shared direction

Find a path to yes  $\leftarrow$  incentives to small scale building (human)

Grant prog for distress / vacant lease

$\rightarrow$  incentivize traffic (vacancies) <sup>space</sup>

$\rightarrow$  safety issues that come

Invite variety of businesses (rent / taxes  
ess)

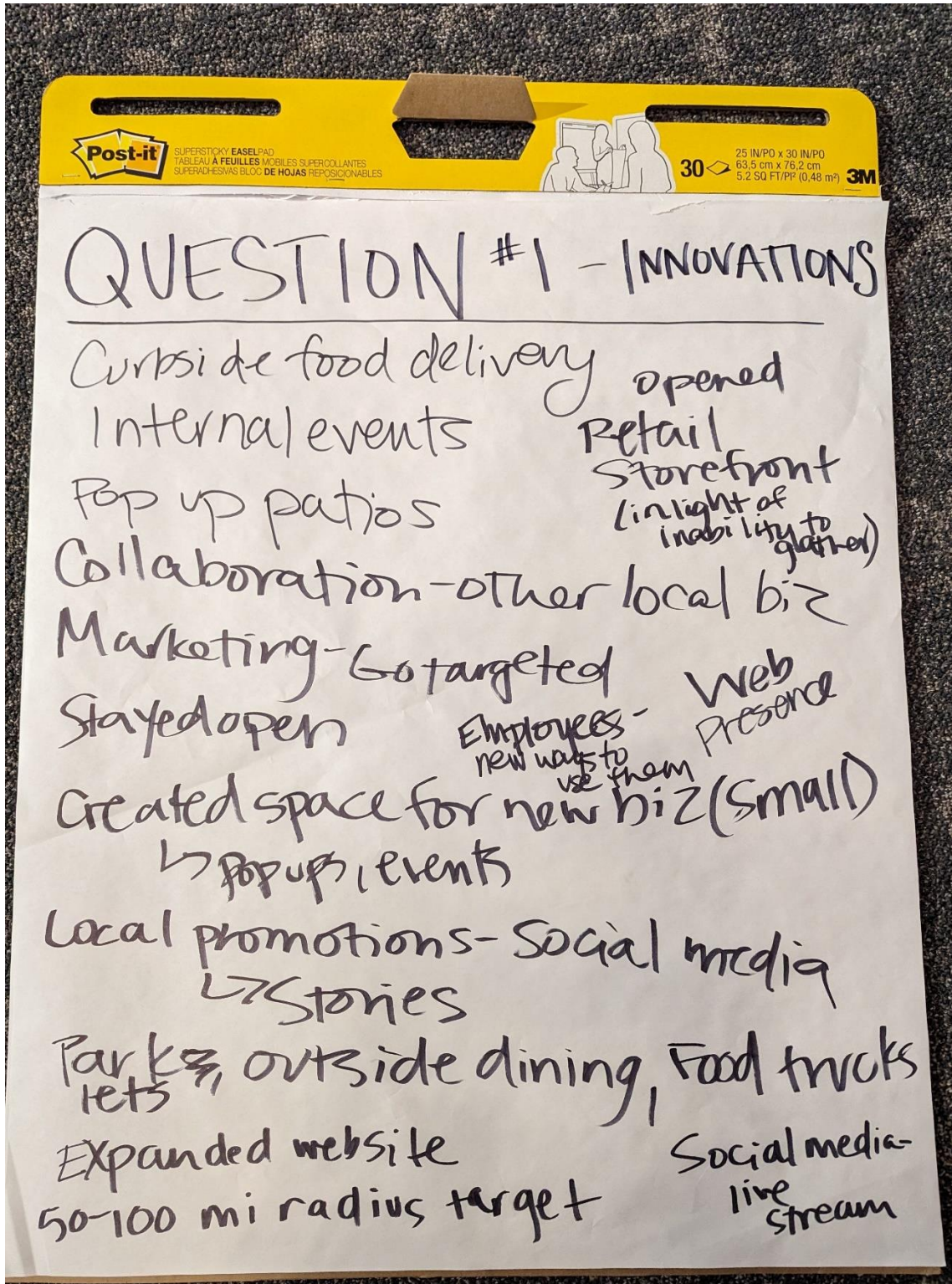
- River Activation

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owntown?  
e-parking)  
accessibility  
aff  
in Summers  
r new  
owners  
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signs  
changes  
Clinic  
users remote  
doors  
til 1st Ave.  
r inviting  
o street  
walking  
person)

### QUESTION #4 - Are we beginning to see some themes?

- Get out of our way ✓✓
- Perception ✓✓✓
- Accessibility ✓✓✓
- Cost Investment
- Better economics ✓✓
- Civic Pride
- Entrepreneurism ✓✓✓✓✓
- Vibrancy
- Understand cust. ✓  
non-residents
- capability
- Attract
- City Government involvement
- Diversity ✓✓
- Activate ✓
- Activities
- Take Action
- Intentionality
- Employee Exp.
- Enthusiasm







SUPERSTICKY EASELPAD  
TABLEAU À FEUILLES MOBILES SUPERCOLLANTES  
SUPERADHESIVAS BLOC DE HOJAS REPOSICIONABLES



30

25 IN/PO x 30 IN/PO  
63,5 cm x 76,2 cm  
5.2 SQ FT/PP (0,48 m<sup>2</sup>)



Bike lanes

Q#1

Improved seating + tables for  
Increased partnership gathering  
Outside Roch (on 1st)

Changed hours - based on feedback

Evenings + weekends (esp. those outside  
Roch)

↳ dependable



QUESTION #2 - In three words  
describe a thriving  
downtown.

Unique	Interesting
Safe envir.	Lighting
People	Accessible
Friendly	many-people-working
Night life	Diverse ent./Businesses
Activities	Parking
Clean	Pedestrians
Beautiful	Open Businesses
Inclusive	Green grass
Colorful	local artists
Bustling	lots to do.
Known	2 hours free parking
Good food	services
Shoe store / movies / hairdresser	Destination
Walkability	clinic MUSEUM open





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5,2 SQ FT/PI² (0,48 m²)

3M

Q#2

Art

Places to gather  
Engagement +  
Local ✓

Accessible

Market downtown

Unique

Brand/ Identity

Signage

Communication

Bright

Farmer's Market

Saturday F/N  
Family FUN  
Lively weekend

Night life

Foot traffic

Utilize Chateau  
(regularly)  
Free events



QUESTION #3 - What should we be  
doing to ensure we have a thriving  
what is getting in the way? downtown?

NEED TO INCREASE HOURS  
LATE NIGHT - MORNING

Streamline New biz process ✓✓

Info about avail resources - Grants  
Support

Bring Mayo Clinic workers back downtown

↳ highly populated / active → less  
homeless

✓ Pedestrians at street level - way  
finding to downtown ✓

Fear of change / culture ✓

Policies / regulations - tools to  
move forward

Smaller scale retail spaces ✓

Limited # of locations after 10PM  
↳ Diversifying bizs (young people)  
↳ Need for security



Listening to visitors

Q #3

Collaboration w/ other bizs

Draft Mayo into forum

↳ Educating them

Safety when walking around

Place to share what hear - other ind/

Identify needs in different area areas

What is the purpose of downtown?

1<sup>st</sup> Ave - trees beautiful but can't see  
(Hard to find bizs)

Signage

Right leadership/Players?

longer hours + evening + weekends  
↳ Be open

Marketing - local what is  
- outside Roch avail? =



Good if Ambassadors = knowledgeable people to ask questions (#3)  
 Lack of Ambassadors (people to ask questions)  
 → Biz owners are Ambassadors - Education to run

Costs (Rent + Taxes) — Start up — Applying Pressure at state level

Incentivizing — stay — start (HOTEL Downtown) — DEED / state - excess funds

Branding downtown — marketing it.

Lost DoubleTree - not as many people walking around

Value existing businesses — Uniform

Build trust — Easy map

Taxes (real estate)

No rent for start up bizs

Programming - brings people (incentive - help/support - risky)

Perception - closed businesses / empty space

Staffing - collaborative marketing (old or new)



QUESTION #4- Are we beginning to see some themes?

Parking w Employee Options  
Downtown as-destination (12+) (3)

Regulations (8)

Costs (20+)

Wayfinding (25+)

- ↳ Passive
  - ↳ Active
  - ↳ Signage
  - ↳ Ambiance
- Perceptions

Branding / marketing (22+)

Why come to downtown?

Resources / Edu (15)

Open for pizza

Increase vibrancy / support (25)

Nightlife (25)

Dependable Hours (10/12)

Small Biz (11)

Experience

Safety (15-18)

Experience life &

Home town Excitement (7-10)



QUESTION #1 Over the last 3 years,

- what innovations have you done in your business to be successful?
- what innovations did you encounter in downtown Rochester?

Working more locally - local artists vs. outside

Upgrading dwelling → meet the needs

Work from home

Adapting to adverse circumstances

~~adapting to~~

Utilizing ~~new~~ tech to meet w/ clients

Leveraging RPA calendar & social media

Collaborating w/ biz not downtown &

Rent liency Downtown

wages, benefits - increase/entice workforce

lowering barrier vs to employment ✓  
↳ change requirements ✓



## QUESTION #1 cont. - Innovations

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Expanding - faster servicing  
Food offering  
E-commerce

Cross function - cross training w/ less people trained

Maximize efficiencies - to do more

Connections w/ Mayo - food industry  
Not siloed

Outdoor events / partnership

Bike sharing prog

Bike lanes

Improvements

Community policing

Downtown cleanup crew

More downtown living



QUESTION #2 - In three words -

describe a thriving downtown

~~meeting spots~~ (inter) Connected - ~~hourly~~ (real time)  
Night life ✓ Government - interference free ✓  
Music

Art Green ✓  
spaces Walkability  
Less traffic  
Diverse rest. & ownership multiple employers

Diversity activities Economic Diversity

Stuff to do

Commerce

Accessibility  
Destination (FUN)  
outside inside

Diverse people

Small, original bizs (Safety) ✓ - No scooters

Well marked, barrier free - parking

Energy

Population ✓

Parking

Attractive  
Vibrant  
Parallel parking Broadway  
Everyday living needs ✓



**QUESTION #3** - What should we be doing to ensure we have a thriving downtown? What is getting in the way?

- Construction ✓ (timing) - Traffic noise (outside dining & convos)
- Parking ↳ more phased in Regulations - city - state
- Affordable Downtown Living - Oversight - Regulations - Taxes - Notifications
- Scooters - length time for event - Rent
- Red tape - signage - Micromanagement
- Building access - Leadership (political)
- Events (location) ↳ Elected officials
- Young business owners & leaders (welcoming vibe) ↳ DMC
- Support for entrepreneurs & young presence
- Favoritism - because of connection ✓
- Lack of events - attract diverse.
- night life (concerts)
- Innovation/new ideas - events ✓
- Parking employees downtown ✓
- Occupancy cost ↑



Process Speed - marketplace ← Licensing Permits  
Good = 2 hr + free parking (madeeting) ← Real estate  
Work from home = barrier ← this

Accept demographic ← Patients  
Perception ✓ ← 20-40 yr olds

Myths of unsafe + inconvenient Q#3

Tax incentive/relief ✓ ✓  
↳ fill vacant space - could assist

Competing areas are more accessible &  
Continue to make affordable Cheaper

Transportation - Good if bus doesn't miss Broadway  
- Accessibility to biz/workplaces

Transparency/Comm re: City owned properties  
↳ to Developers  
↳ share Goals  
Mayo Clinic re: people working at home ✓

Host meetings (work from home) Downtown  
↳ use of chateau

QUESTION #4 - Are we beginning to see some themes?

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Transparency ✓

Regulation ✓

Accessibility ✓

Destination ✓

Fairness

Growth

Incentives ✓

Diversity/Inclusivity

Nightlife (early pest)

Identity - more than mayo

Safety ✓

Parking

Livability

Fees/costs

Image/Brand ✓



## Virtual Session 3/14/23

YouTube Video: [here](#)

Chat Record

10:07:21 From Casey Mcgregor to Everyone:

*With this being recorded will it be available to others later?*

10:14:24 From Destination Medical Center to Everyone:

*Hi Casey - Data and information gathered from all 4 seasons will be shared publicly once compiled - including this video.*

10:18:06 From Brenda Kardock to Everyone:

*At the Foundation, we created a totally virtual event very quickly and did several more entertaining interactive sessions. I feel our practice sessions really helped with this.*

*The Library's delivery of materials from curbside, to parking garage, to service windows was pretty amazing. Loved the outdoor dining, but the restaurants who created complete meal pickup for holidays was very cool.*

10:19:16 From JIM MINER to Everyone:

*Outdoor dining is great, however many curbside parking spots have been eliminated over the past several years.*

10:20:17 From Walter Hanson to Everyone:

*1)Broadened our marketing efforts to the Retail Trade area. 2)Expanding and trying to establish more cohesive Hours, i.e. evenings and weekends. 3)Expanded our Website to include classes.*

10:22:38 From Leslie McGillivray-Rivas to Everyone:

*I pivoted from being a daily driver, to being a transit user, to being an active pedestrian. Then pivoted again and became a remote worker. Became an advocate and joined the Pedestrian and Bicycle advisory committee for the city of Rochester.*

10:23:18 From Danielle Teal to Everyone:

*I would also add, I was impressed with the community engagement from restaurants like Victoria's. The provided meals to families in need - as a consumer, that really made me aware of how compassionate this business was and compelled me to support more as well.*

10:23:42 From Scarlet Tippetts to Everyone:

*Reacted to "I pivoted from being..." with 🙌*

10:24:52 From Brent Fisher to Everyone:

*People / Purpose / Convenience*

10:24:52 From Scott Joseph to Everyone:

*People Trees Activity*

10:25:05 From *Walter Hanson* to *Everyone*:

*Unique, friendly and inviting*

10:25:06 From *Erik Noonan (he/him)* to *Everyone*:

*Accessible, walkable, budget-inclusive*

10:25:11 From *Jabra Kawas* to *Everyone*:

*Safe. Traffic.*

10:25:14 From *Anna Argo* to *Everyone*:

*engagement, businesses, culture*

10:25:16 From *Danielle Teal* to *Everyone*:

*Connection. Activated. Menu of options (i.e. family, individual, etc target audience) okay so that's more than 3 words. :)*

10:25:20 From *Brenda Kardock* to *Everyone*:

*Energetic, Gathering, Harmonious*

10:25:25 From *Marty Walsh* to *Everyone*:

*Entrepreneurial, Artistic, Pedestrian*

10:25:28 From *Leslie McGillivray-Rivas* to *Everyone*:

*People/commerce/neighbors*

10:25:41 From *University Square - Room 348* to *Everyone*:

*active/walkable/night life*

10:25:41 From *Heather Barness* to *Everyone*:

*Active, Diverse, Beautiful*

10:25:48 From *Jay Stoyles* to *Everyone*:

*Many Events*

10:26:22 From *Jay Stoyles* to *Everyone*:

*Safe*

10:26:29 From *Scarlet Tippetts* to *Everyone*:

*inclusive*

10:26:40 From *Walter Hanson* to *Everyone*:

*unique identiy*



10:26:46 From JIM MINER to Everyone:

*inovaive*

10:26:49 From Daniel Dogo-Esekie to Everyone:

*Entertainment*

10:27:04 From L Zastrow to Everyone:

*Organic/community/vibrant*

10:27:05 From Scarlet Tippetts to Everyone:

*accessible*

10:28:15 From Daniel Dogo-Esekie to Everyone:

*Encourage enhanced mixed use buildings. Have more people live downtown*

10:29:02 From Casey Mcgregor to Everyone:

*Nightlife, music, dancing, bans,*

10:29:05 From Walter Hanson to Everyone:

*Develop a Brand for Downtown and market it to our customers and potential customers across multiple media. Downtown right now lacks a Brand and Brand Image.*

10:30:16 From Heather Barness to Everyone:

*Getting in the way - the misconception that downtown has "nothing" going on and/or is not safe. Should be doing - more activities at different times i.e. at night, at morning/more family friendly, etc. and more and more marketing about that i.e. surrounding towns, NE Iowa, etc.*

10:30:17 From Anna Argo to Everyone:

*+1 on parking being difficult and/or expensive which can be a barrier to accessing downtown activities*

10:30:28 From Scott Joseph to Everyone:

*Daily, quality events at the Chateau Theater, 30 minutes of free parking at meters, consistent streetscape with lots of greenery and one streetlight design, wayfinding signs, drinking fountains, bathrooms*

10:32:13 From JIM MINER to Everyone:

*The market whatever is proposed may not support the activity or desired outcome In other words, private enterprise may not see enough mass of people to support the desired outcome. If there is money to be made, there will be a business that will try. No profit, no business or activity.*

10:32:21 From JP to Everyone:

*Welcoming national brands, later retail/shopping hours. after 6 pm the only thing is eating and drinking.*

10:33:15 From Kelly Rae Kirkpatrick to Everyone:

*There is free parking in the public ramps and at parking meters after 5pm. And on weekends. The Civic Center ramp has free parking when in and out in under an hour.*

10:33:40 From Danielle Teal to Everyone:

*Additional feedback: use Café Aqui and Sargents as inspiration, create a work space downtown with lots of plants and coffee. It's packed every day at Sargents. Brilliant concept, accessible getting to it, etc.*

10:33:42 From Scarlet Tippetts to Everyone:

*+1 on Marty's comment about activating vacant spaces with temporary pop-ups...and encouraging people (even non-businesses such as a club) to come up with an idea that someone can help them implement*

10:34:17 From Daniel Dogo-Esekie to Everyone:

*Think outside the box when it comes to accessibility to and from downtown - think people movers to decompress lack of parking downtown. Invest in elevated train or long bus that will make a loop around Rochester to remote parking location.*

10:35:17 From Walter Hanson to Everyone:

*Work with Mayo and other employers do something to bring more workers back downtown*

10:35:29 From Danielle Teal to Everyone:

*Final comment on this: true affordable housing. downtown apartment complexes price out folks from living downtown. We need to consider livable wage and what's truly affordable - especially if we want folks downtown.*

10:35:50 From Danielle Teal to Everyone:

*Yes, Leslie +1*

10:35:59 From Daniel Dogo-Esekie to Everyone:

*Build a stadium close to downtown, bring franchise sporting teams - Basketball, Hockey, Baseball etc, to Rochester.*

10:36:22 From Scarlet Tippetts to Everyone:

*something to draw people to downtown in the evening that is different than a bar (such as a small, cheap-seats movie theater).*

10:36:51 From Danielle Teal to Everyone:

*+1 Daniel, I would ride a bus/train to get downtown, especially if it looks and it's often*

10:37:10 From Danielle Teal to Everyone:

*\*loops*



10:37:19 From Brent Fisher to Everyone:

*Great idea on the fitness trail...*

10:38:14 From Casey Mcgregor to Everyone:

*Communication to the public is very difficult. No ones fault, with more technology there is more calendars websites etc.. everyone is on different apps, ages brackets choose different social media. How to get a just 1 calendar and the public to know that calendar exists. How to communicate these days is a challenge.. its like there is to many options.*

10:38:40 From Scarlet Tippetts to Everyone:

*One innovation I'm appreciative of is Gifts Rochester now Neighborly Gifts which was founded in early days of the pandemic -- allows remote workers such as myself a chance to shop locally since I no longer get to come to Rochester or go downtown as often (this may have been captured previously by Jamie Rothe).*

10:39:15 From Brent Fisher to Everyone:

*Having each of the high schools do their Homecoming parades dntn would be cool (this coming from past Century parent & future Mayo parent) :)*

10:39:57 From Danielle Teal to Everyone:

*Yes, Erik!! +1 that comment*

10:40:25 From Marty Walsh to Everyone:

*Many locations seem very large for a brand new business to open.*

10:40:26 From University Square - Room 348 to Everyone:

*Hundreds of college aged 18, 19 and 20 year olds looking for reasons to stay IN Rochester on the weekends.*

10:41:12 From Walter Hanson to Everyone:

*Small businesses need to have a way to work together more so we can develop more cohesive hours so people can depend on things being open when they come down for dinner, etc.*

10:42:06 From Scarlet Tippetts to Everyone:

*I agree with Casey about a calendar for ALL events taking place in the downtown area. This is getting better but I often hear people say they wish they had known about an event before it's over and it's reported in the news.*

10:42:14 From Brenda Kardock to Everyone:

*I miss the downtown farmers market. I wonder if a valet parking option might help for events downtown? It was a no-brainer in Los Angeles, but I wonder if folks here would be willing to hand the keys to their car off? I echo what Casey said about a central calendar and what Walter said about unified hours.*

10:42:42 From Marty Walsh to Everyone:

*Agree with Walter. Successful National Trust for Historic Preservation Main Street type programs spend 40-50% of staff time visiting with existing businesses to build soft coordination of hours and identify issues and opportunities before they become problems or it's too late.*

10:42:49 From Walter Hanson to Everyone:

*We have worked long term on changing Broadway from a through fare to a city street 2 lane.*

10:42:50 From Casey McGregor to Everyone:

*Reacted to "I agree with Casey a..." with 👍*

10:42:51 From Erik Noonan (he/him) to Everyone:

*-Lack of comfortable 'third places' that aren't transactional. Dog Parks, kids play areas near parentally engaging areas, aka reasons to stay downtown after or before dinner.*

*-Regulations prohibiting small format businesses*

*-Car centrality: over 1/3rd of off street space downtown is parking, our mainstreet is uncomfortable for anyone outside a car. This makes the space less enjoyable to spend time in and less accessible for folks with disabilities.*

*-Lack of non-rental homes, condos, townhouses + Housing affordability generally*

10:42:53 From Danielle Teal to Everyone:

*+4 on the calendar mention from Casey (integrating into one solid events calendar)*

10:42:56 From Marty Walsh to Everyone:

*New Build Single Family Homes near downtown would be a huge win.*

10:43:13 From Daniel Dogo-Esekie to Everyone:

*Use the old K-Mart lot to build a Huge Ferris Wheel like and other fun rides like you would see in London, UK; link to the Soldiers Field to create an downtown entertainment/shopping/eating/dancing/fun district!*

10:43:16 From Leslie McGillivray-Rivas to Everyone:

*I find the parking solution for me is solved when I have given myself enough time to get from point A to Point B. Is the struggle of people stating they don't have access to parking also due to time constraints? Or struggling with mobility?*

10:44:15 From Scarlet Tippetts to Everyone:



*training/classes would be helpful for items like the Lime Scooters...a "How to use/Navigate 101" class would have been helpful to make people more comfortable using them...set them up in a parking lot a couple of times in the summer and invite people to come learn how to use them*

10:44:27 From L Zastrow to Everyone:

*+1 for quality interactive and public art!*

10:45:48 From Walter Hanson to Everyone:

*Parking is a perception and not a reality. We have more empty spaces in our ramps than ever before. The meters have been set to ensure that we have turnover.*

10:46:55 From Erik Noonan (he/him) to Everyone:

*+1 to Marty Walsh's points about institutional support coaching for new business startups*

10:46:58 From Leslie McGillivray-Rivas to Everyone:

*The beauty of Living in Rochester in it's location is the accessibility to the natural beauty of our Olmsted County parks (Olmsted county parks commissioner) and natural resource areas. The connections with trails is getting better for bikes/pedestrians but could improve.*

10:46:58 From JIM MINER to Everyone:

*How much should a subsidy be that will make a business work?*

10:47:03 From Danielle Teal to Everyone:

*+1 Marty*

10:48:13 From Brenda Kardock to Everyone:

*I think people don't know WHICH garage to park in sometimes, and agree it's perception. People need to feel more comfortable knowing where they are going... how to get there, how long they can stay, when it's free etc.*

10:48:23 From Danielle Teal to Everyone:

*That's okay, Daniel! We got you :)*

10:48:37 From Scarlet Tippetts to Everyone:

*Accessibility for community members -- who are not a business -- to be part of the downtown infrastructure such as a local artist would be able to show their work (through an approval process) at a local restaurant or retail business for a contracted period of time with the option for people to contact the artist to purchase their work (not a transaction handled by the business itself).*

10:48:50 From Casey Mcgregor to Everyone:

*How to engage seniors.. I was visiting the Waters and some I think are really board... getting retirement communities to do a van to downtown and have early bird Tuesday with the businesses and restaurants*

10:49:07 From L Zastrow to Everyone:

*+1 for Zoey's idea of popups for variety's sake with priority give to folks who DON'T already have a business or art downtown.*

*10:49:34 From Marty Walsh to Everyone:*

*Agree to expanding the urban fabric of downtown. It pays by far the most taxes per acre, and the expensive rent shows there is demand. The best way to meet demand and to lower prices is add supply.*

*10:50:28 From Brent Fisher to Everyone:*

*Purpose*

*10:50:31 From Anna Argo to Everyone:*

*access*

*10:50:33 From Jabra Kawas to Everyone:*

*Growth.*

*10:50:36 From Danielle Teal to Everyone:*

*Activation*

*10:50:37 From Marty Walsh to Everyone:*

*finding new direction*

*10:50:37 From JIM MINER to Everyone:*

*"cost to cure"*

*10:50:41 From Scott Joseph to Everyone:*

*more daily activity choices*

*10:50:42 From University Square - Room 348 to Everyone:*

*activity*

*10:50:54 From Leslie McGillivray-Rivas to Everyone:*

*Adapt*

*10:51:01 From Erik Noonan (he/him) to Everyone:*

*'Lowered-barriers-to-entry'*

*10:51:06 From Marty Walsh to Everyone:*

*Activation*

*10:51:06 From Danielle Teal to Everyone:*

*+1 access*

*10:51:10 From Casey Mcgregor to Everyone:*



*Entertainment/nightlife past 10pm*

*10:51:26 From Jay Stoyles to Everyone:*

*Safety*

*10:51:32 From Leslie McGillivray-Rivas to Everyone:*

*Resilience*

*10:51:46 From University Square - Room 348 to Everyone:*

*youth culture*

*10:51:46 From Scarlet Tippetts to Everyone:*

*accessibility*

*10:51:49 From L Zastrow to Everyone:*

*+1 nightilfe*

*10:51:51 From Walter Hanson to Everyone:*

*Work with MAYO to turn the existing Chateau into a Mayo Museum. You can easily add 3 more floors. The museum is a great way to attract people, especially patients. The focus would be more on the future of what Mayo sees as its future.*

*10:51:56 From Danielle Teal to Everyone:*

*Support (for businesses downtown)*

*10:51:57 From Scarlet Tippetts to Everyone:*

*+1 nighlife*

*10:52:01 From Daniel Dogo-Esekie to Everyone:*

*Vibrant*

*10:52:12 From Walter Hanson to Everyone:*

*Brand*

*10:52:12 From Leslie McGillivray-Rivas to Everyone:*

*Fellowship*

*10:52:22 From Scarlet Tippetts to Everyone:*

*professional help*

*10:52:26 From Daniel Dogo-Esekie to Everyone:*

*Entrepreneurial*

*10:52:40 From Jay Stoyles to Everyone:*

*More choice*

*10:52:50 From Walter Hanson to Everyone:*

*cohesive effort*

*10:53:00 From Daniel Dogo-Esekie to Everyone:*

*Walkable*

*10:53:06 From Erik Noonan (he/him) to Everyone:*

*People centered*

*10:53:17 From Scarlet Tippetts to Everyone:*

*+1 to Marty Walsh's points about institutional support coaching for new business startups*

*10:53:56 From Leslie McGillivray-Rivas to Everyone:*

*Positivity*

*10:54:15 From Danielle Teal to Everyone:*

*Thanks for the opportunity to share (and providing alternative modes like virtual)*

*10:54:29 From Leslie McGillivray-Rivas to Everyone:*

*What Danielle said*

*10:54:36 From KAAL TV to Everyone:*

*When will this recording be available to the public?*

*10:55:30 From Kelly Rae Kirkpatrick (Ward 4) to Everyone:*

*Incredible work! Thank you so much for making this meeting process come together. I appreciate everyone's comments and engagement in our downtown!*

*10:55:48 From Destination Medical Center to Everyone:*

*@KAAL TV - this recording and all other data will be shared once complied. Thank you - DMC*